



7.3 Centre of Excellence in a Rural Area

The vision of the institute is to bloom into a centre of excellence. As the motto, our institute thrives relentlessly towards the perfection. This is achieved through the holistic development of our students. All the activities of this Institution trend to converged toward its vision as to become the centre of excellence in rural area.

The key performing areas of the institutions can be categorized as below:

1. ISO certified, AICTE approved and affiliated to Kannur University
2. Academic performance of the students
3. University Topers
4. Placements and trainings
5. Karmanta the Management fest of the Institute
6. Achievements in the competitions.
7. Rural camps for social sensitivity and professional grooming
8. Mentoring, Counselling, PTA interactions, Class committee
9. Integrated Sustainable development with cattle farming and water conservation systems
10. Integrated Waste management systems of the campus
11. Integrated Green-clean campus management for resource optimization



Entrance to the Institute- Green Clean Campus



APPROVAL PROCESS 2020-21

Extension of Approval (EoA)

F.No. South-West/1-7007269422/2020/EOA

Date: 30-Apr-2020

To,

The Principal Secretary,
 Deptt. Of education, Govt. of Kerala,
 Govt. Sectt. Annexe,
 Thiruvananthapuram-695001

Sub: Extension of Approval for the Academic Year 2020-21

Ref: Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4th February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-5386841	Application Id	1-7007269422
Name of the Institution	VIMAL JYOTHI INSTITUTE OF MANAGEMENT AND RESEARCH	Name of the Society/Trust	MESHAR DIOCESAN EDUCATIONAL TRUST
Institution Address	JYOTHI NAGAR, CHEMPERI, KANNUR, Kerala, 670632	Society/Trust Address	ARCHBISHOP'S HOUSE P.B. NO.70, THALASSERY, KANNUR, Kerala, 670101
Institution Type	Private-Self Financing	Region	South-West

To conduct following Courses with the Intake indicated below for the Academic Year 2020-21

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2019-20	Intake Approved for 2020-21	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	POST GRADUATE	MBA	Kannur University, Kannur	60	60	NA	No

It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)

Important Instructions

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2020-21 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years beginning with the Academic Year 2020-21
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2020-21 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook. All such Institutions/ Universities shall have to create the necessary Faculty, Infrastructure and other facilities WITHIN 2 YEARS to fulfil the norms based on the Affidavit submitted to AICTE.
3. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.
4. Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 373/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Prof.Rajive Kumar
Member Secretary, AICTE

Copy to:

1. **The Director Of Technical Education****, Kerala
2. **The Registrar****,
Kannur University, Kannur
3. **The Principal / Director**,
VIMAL JYOTHI INSTITUTE OF MANAGEMENT AND RESEARCH
Jyothi Nagar,
Chemperi,Kannur,
Kerala,670632
4. **The Secretary / Chairman**,
ARCHBISHOP'S HOUSE
P.B. NO.70
THALASSERY,KANNUR
Kerala,670101
5. **The Regional Officer**,
All India Council for Technical Education
Health Centre Building
Bangalore University Campus
Bangalore - 560 009, Karnataka
6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

62362

भारत सरकार

राष्ट्रीय अल्पसंख्यक शैक्षणिक संस्था आयोग

GOVERNMENT OF INDIA

NATIONAL COMMISSION FOR MINORITY EDUCATIONAL INSTITUTIONS

प्रथम तल, जीवन तारा भवन, ५, संसद मार्ग

पटेल चौक, नई दिल्ली - ११०००१

1st Floor, Jeevan Tara Building, 5, Sansad Marg

Patel Chowk, New Delhi - 110001

www.ncmei.gov.in

C E R T I F I C A T E

Dated.....

THIS IS TO CERTIFY THAT BY THE ORDER DATED 11TH DAY OF JUNE 2012 PASSED BY THE NATIONAL COMMISSION FOR MINORITY EDUCATIONAL INSTITUTIONS, NEW DELHI IN CASE NO. 718 OF 2012 (VIMAL JYOTHI INSTITUTE OF MANAGEMENT AND RESEARCH, CHEMPERI P.O., KANNUR DIST., KERALA, VS. PRINCIPAL SECRETARY, HIGHER EDUCATION DEPARTMENT, GOVERNMENT OF KERALA), VIMAL JYOTHI INSTITUTE OF MANAGEMENT AND RESEARCH RUN BY MESHAR DIOCESAN EDUCATIONAL TRUST HAS BEEN DECLARED AS A MINORITY EDUCATIONAL INSTITUTION COVERED UNDER SECTION 2(g) OF THE NATIONAL COMMISSION FOR MINORITY EDUCATIONAL INSTITUTIONS ACT, 2004.

GIVEN UNDER MY HAND AND THE SEAL OF THE COMMISSION ON THIS 11TH DAY OF JUNE 2012.



(JUSTICE M.S.A. SIDDIQUI)
CHAIRMAN



CERTIFICATE

Management system as per
ISO 9001: 2015

In accordance with TÜV NORD CERT procedures, it is hereby certified that

**VIMAL JYOTHI INSTITUTE OF MANAGEMENT
AND RESEARCH**
Jyothi Nagar, Chemperi, Kannur Dist,
Kerala - 670 632,
India

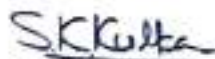


applies a management system in line with the above standard for the following scope

Providing Post Graduate Courses in Management Studies

Certificate Registration No. 44 100 084055/01
Audit Report No. 2.5-3834/2008

Valid from 27.05.2020
Valid until 28.02.2023
Initial Certification 07.03.2011



Certification Body
at TÜV NORD CERT GmbH

Mumbai, 27.05.2020

This certification was conducted in accordance with the TÜV NORD CERT auditing and certification procedures and is subject to regular surveillance audits.

TÜV NORD CERT GmbH

Langemarckstrasse 20

45141 Essen

www.tuev-nord-cert.com

TUV India Pvt. Ltd., 801, Raheja Plaza - 1, L.B.S. Marg,

Ghatkopar (W), Mumbai - 400 086, India

www.tuv-nord.com/in





Deutsche
Akreditierungsstelle
D ZM 12007 08 00

Certificate



The North Malabar Chamber of Commerce

Chamber Junction, Kannur - 670 002, Kerala, India. Tel/Fax: +91 497-2703399
www.nmccannur.com

This is to certify that
VIMAL JYOTHI INSTITUTE OF MANAGEMENT & RESEARCH,
Chemperi, Kannur-670632
is a Corporate Member of
The North Malabar Chamber of Commerce, Kannur

Dr. Joseph Benaven
President

Hanuash K. Vaniyankandi
Hon. Secretary

Date : 04.01.2021

No. EP I/EP I - III/20767/2020

KannurDated: 20.01.2021

TO WHOMSOEVER IT MAY CONCERN

It is certified that the details of the result of Master of Business Administration (M.B.A) programme of the candidates registered at Vimal Jyothi Institute of Management & Research for the academic year 2015-16 to 2019-20 is as stated below.

Period of the Programme	Session of final Semester Examination	No of Students Registered	No of Students Passed	Pass%
2014	JULY 2016	57	56	98.25%
2015	JULY 2017	44	42	95.45%
2016	JULY 2018	50	45	90.00%
2017	JULY 2019	37	36	97.30%
2018	APRIL 2020	46	44	95.65%

This certificate is issued on the request of the college for the purpose of their NAAC Accreditation


CONTROLLER OF EXAMINATIONS



University Toppers from the Institute- Display board

We are proud to have the University toppers in every year. The Excellence in academic performance is outstanding which make this as a centre of excellence. Kannur University stiped the Rank holder's system and now it is known as university toppers.



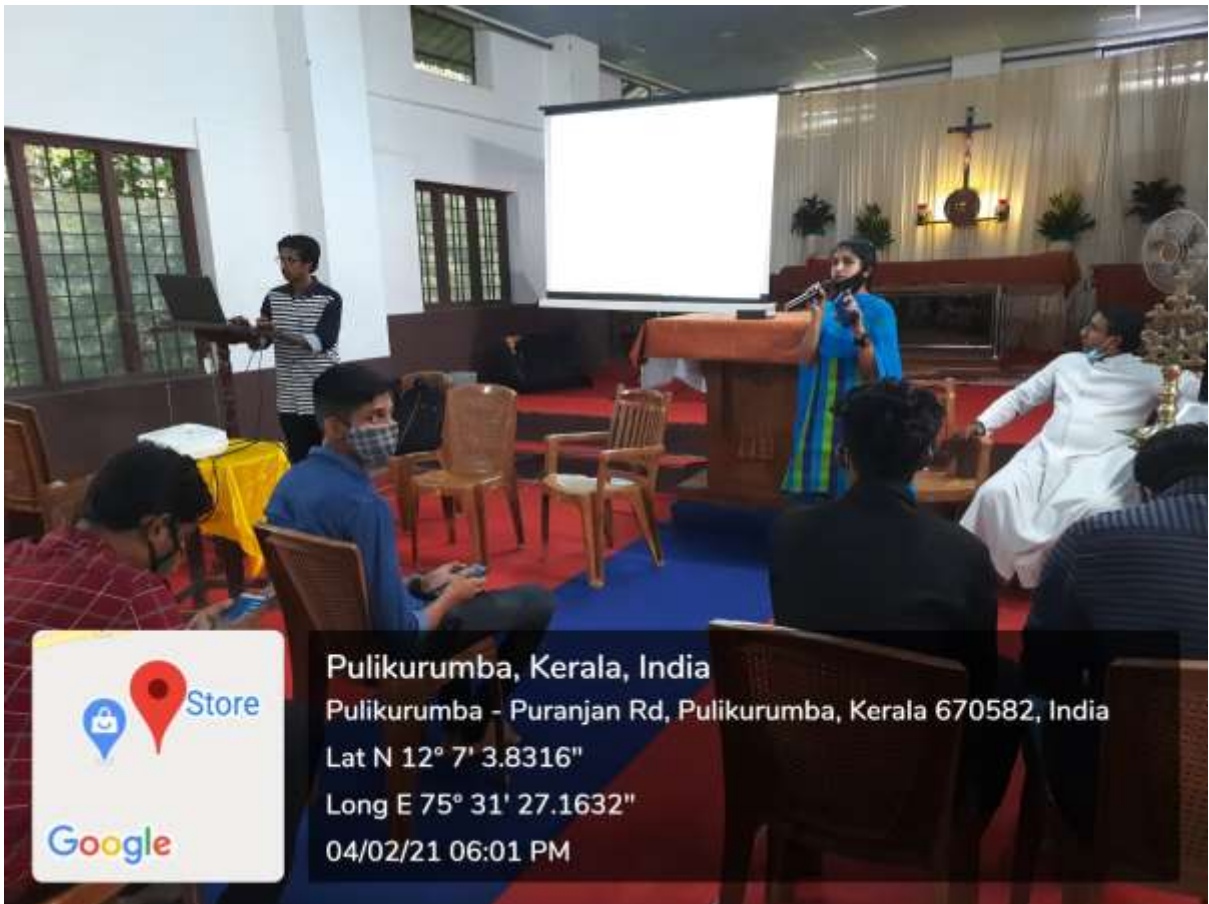
Achievements at National Level Management Fests

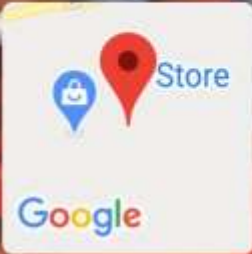
The documents on the students' participation and the numerous prizes bagged by our students may be the one of the critical aspects of the excellence of our institute.





Students and staff in research and training projects





Pulikurumba, Kerala, India
Pulikurumba - Puranjan Rd, Pulikurumba, Kerala 670582, India
Lat N 12° 7' 3.8316"
Long E 75° 31' 27.1632"
04/02/21 06:01 PM



Chemperi, Kerala, India
SH59, Chemperi, Kerala 670632, India
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Long E 75° 33' 40.9896"
26/01/21 07:41 AM

The social sensitivity programs for the poor and financially marginalized



(Abstract)

Continuation of Provisional Affiliation- MBA Course-Vimal Jyothi Institute of Management and Research, Chemberi, Kannur 2019-20- Granted-Orders issued.

ACADEMIC A SECTION

Acad/A3/VJIM/9290/10 Vol II

Dated: 05.06.2020

- Read:-1. U.O No. Acad/A3/VJIM/9290/10 Vol II dated, 18.05.2019
2. Order No.F.No. South/1-4261749876/2019/EOA dated 10.04.2019 from AICTE, NewDelhi
 3. Letter no. VJIM/RR/18/08 dated 03.06.2019 from the Principal, Vimal Jyothi Institute of Management and Research, Chemberi
 4. This Office Letter No. Acad.A4/staff Profile/8786/2016 dated 27.12.2019
 5. G.O (Ms) No. 140/2020/HEDN dated 30.03.2020

ORDER

1. As per the paper read (1) above, Continuation of Provisional Affiliation was granted to the MBA course with an intake of 60 students at Vimal Jyothi Institute of Management and Research, Chemberi, Kannur during the academic year 2018-19.
2. The AICTE, New Delhi granted extension of approval for conducting MBA course with an intake of 60 students at Vimal Jyothi Institute of Management and Research, Chemberi, Kannur, for the academic year 2019-20 vide the paper read (2) above.
3. Meanwhile, vide the paper read (3) above, the Principal, Vimal Jyothi Institute of Management and Research, Chemberi, Kannur, requested to grant Continuation of Provisional Affiliation to the MBA course for the academic year 2019-20, by remitting the requisite fee.
4. The Staff Profile in respect of the Principal and Teachers of Vimal Jyothi Institute of Management and Research, Chemberi, Kannur has been duly approved for the academic year 2019-20, vide paper read (4) above.
5. The Government of Kerala vide paper read (5) above, granted NOC for conducting the MBA course with an intake of 60 seats during the academic year 2019-20 at Vimal Jyothi Institute of Management and Research, Chemberi, Kannur,
6. After considering the matter in detail, sanction is accorded by the Vice Chancellor for granting Continuation of Provisional Affiliation to the MBA course with an intake of 60 students at Vimal Jyothi Institute of Management and Research, Chemberi, Kannur, during the academic year 2019-20.
7. Continuation of Provisional Affiliation granted, is subject to the Provisions in the Kannur University Act/Statutes/Ordinances/Rules and Regulations and the rules and regulations of the

Government of Kerala/AICTE in force from time to time in all matters related to the College.
B. Continuation of Provisional Affiliation granted is valid for the academic year 2019-20 only.

Orders are issued accordingly.

Sd/-

BALACHANDRAN V K
DEPUTY REGISTRAR (ACAD)
For REGISTRAR

To: The Principal
Vimal Jyothi Institute of Management and Research
Chemberi, Kannur -670632

Copy To: 1. PS to VC/ PA to PVC/ PA to R/ PA to CE
2. DR/ARI/ARII(ACAD)/ Acad C & D Sns/ SF/DF/FC

Forwarded / By Order

SECTION OFFICER



BEST PRACTICE OF THE INSTITUTION

The Vimal Jyothi Institute of Management and Research has the best practice as identified below.

- 1. Green-Clean Campus with Sustainability Development Initiatives**
- 2. Integrated formation through Rural Camp (Gramadarshan) and National Management Fest (Karmanta) every year**

The snapshots of these are included in this document







Chemperi, Kerala, India

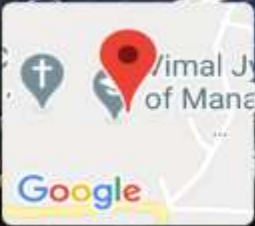
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670632, India

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GREEN-CLEAN CAMPUS NSS, VIMAL JYOTHI

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Chemperi, Kerala, India

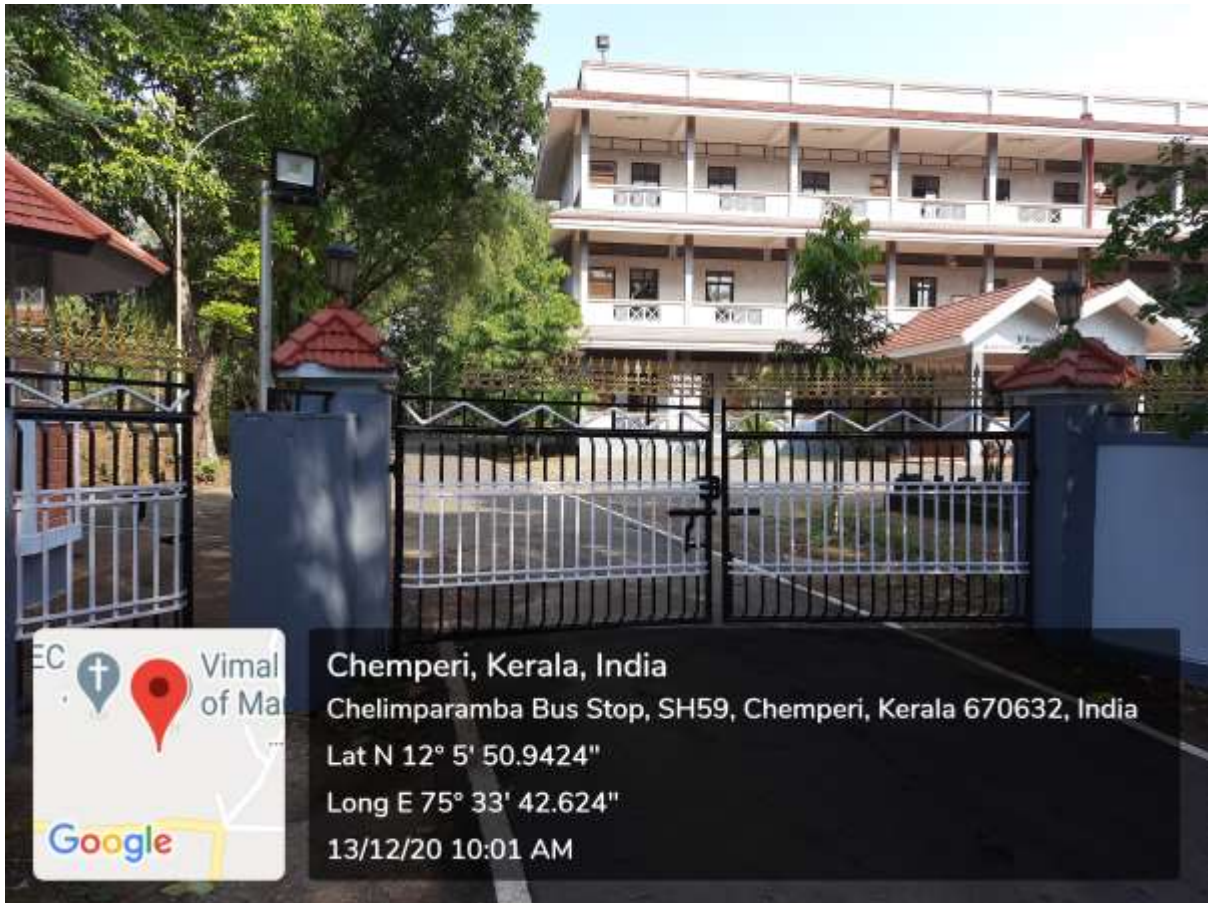
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Google



Institution entrance and Campus





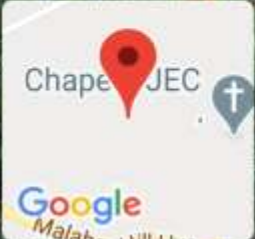
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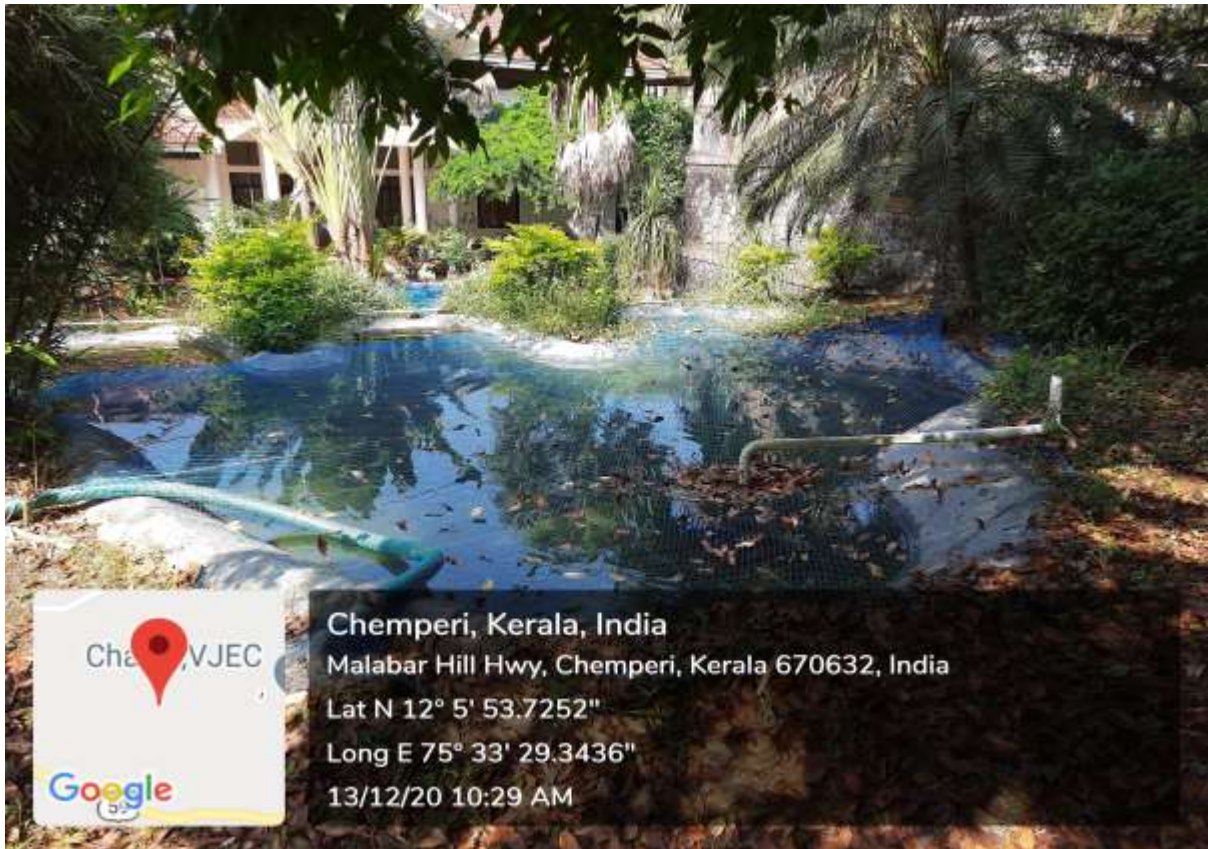
കേരള കന്നുകാലി വികസന ബോഡ്
ശോകലം, പട്ടം, തിരുവനന്തപുരം - 695004

മാതൃക പുസ്തക വിതരണ തോട്ടം

പുസ്തക വിതരണ പദ്ധതി പ്രകാരം കന്നുകാലി വികസന ബോഡ് (കെ.കെ.വി.ബി.) ന്റെ പ്രമേയം 2018-20
നമ്പർ 23 ന് 2019
പ്രകാരം - കേരള കന്നുകാലി വികസന ബോഡ്, അഴീക്കോട്, പാലക്കാട് ജില്ല
കാലത്തൂർ, തോട്ട് ബോഡ്, പാലക്കാട്, P.O., നമ്പർ 8727 4444 20



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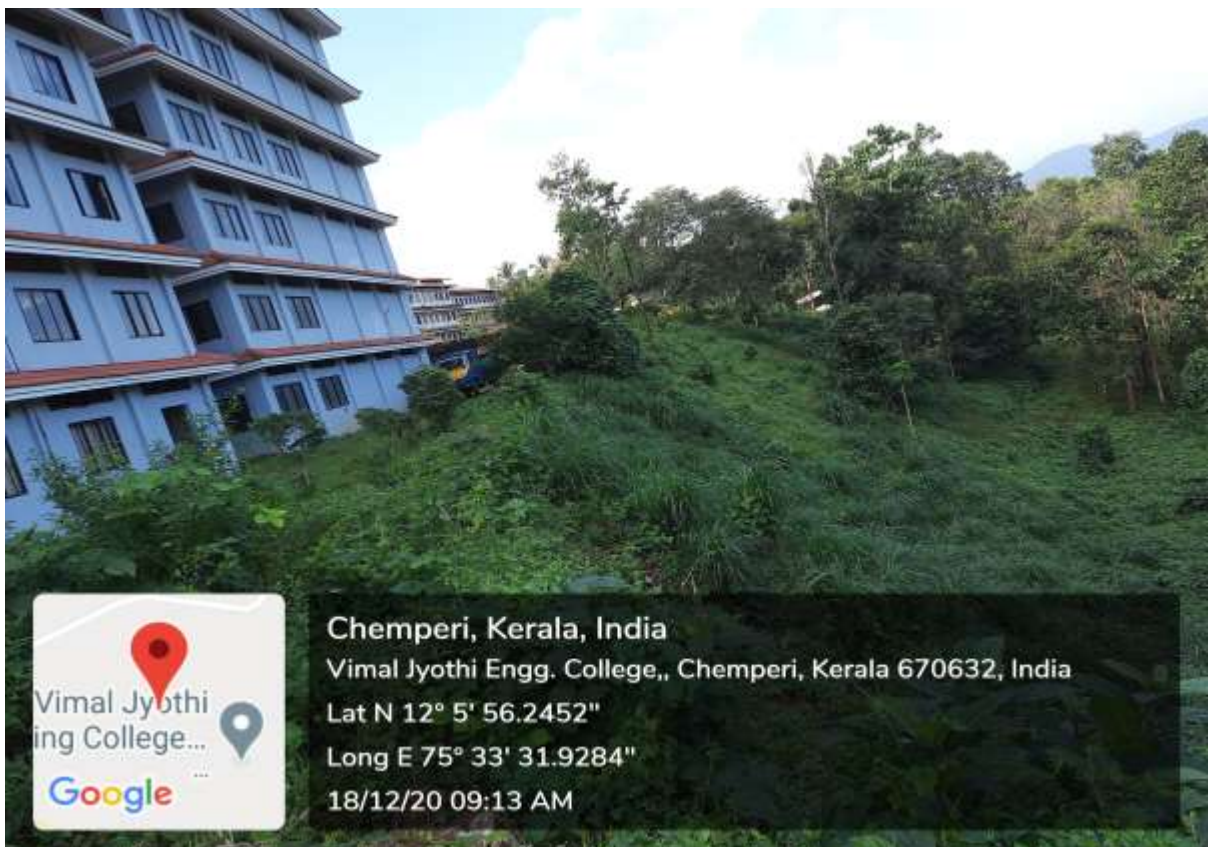


Sustainable ecosystem development of the campus: Ponds and cattle field farm



Chemperi, Kerala, India
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Dam and contour based cultivations.



Chemperi, Kerala, India
Vimal Jyothi Engg. College,, Chemperi, Kerala 670632, India
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Cooking using Bio Gas from biodegradable wastes

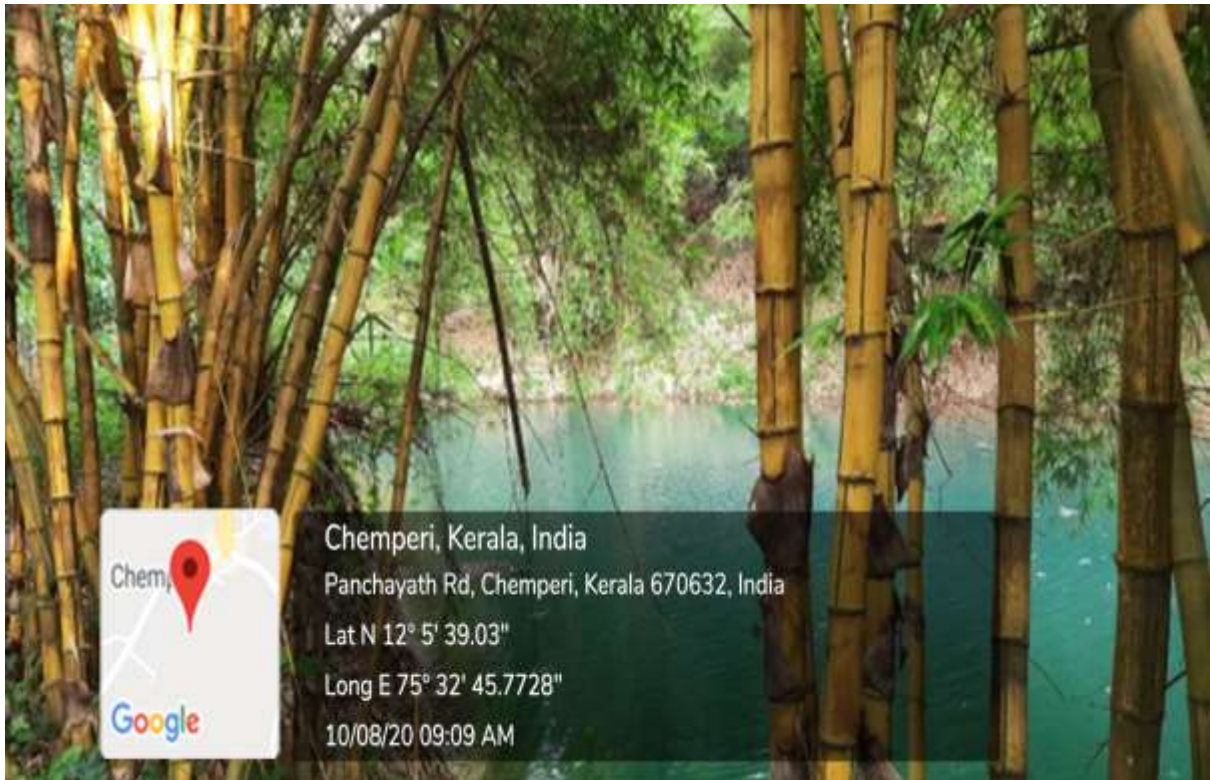




Yam cultivation near MBA institution plot



Harvested products YAM cultivation



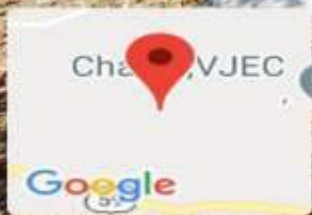
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Chemperi, Kerala, India
Vimal Jyothi Engg. College,, Chemperi, Kerala 670632, India
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Chemperi, Kerala, India
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കേരള കന്നുകാലി വിക

ശാകലം, പട്ടം, തിരുവനന്ത

മാതൃക പുൽകൃഷി പ്രദർശന

പദ്ധതിയുടെ പേര് - പൈലറ്റ് ഫോഡർ ഡെമോൺസ്ട്രേഷൻ യൂണിറ്റ് സ്റ്റേറ്റ്

സ്ഥാപിച്ച തീയതി - 23.10.2019

സ്ഥാപിതം - കേരള കന്നുകാലി വികസന ബോഡ്, ധോണി ഫാം,

പരിപാലനം - ജോജ് തോമസ്, ചെമ്പേരി. P.O, Mob: 9747



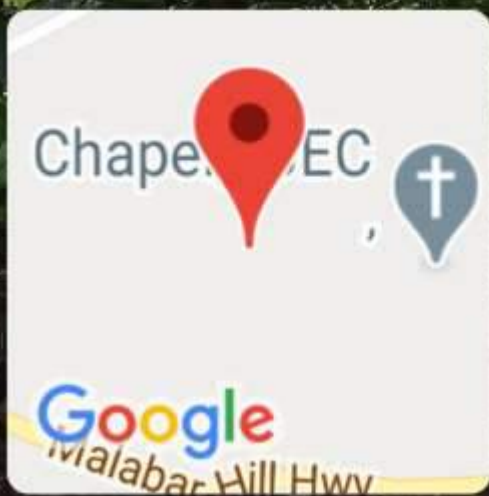
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Chemperi, Kerala, India

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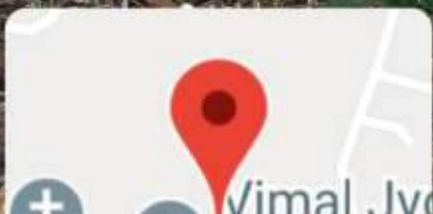
Chemperi, Kerala, India

Chelimpambamba Bus Stop, SH59

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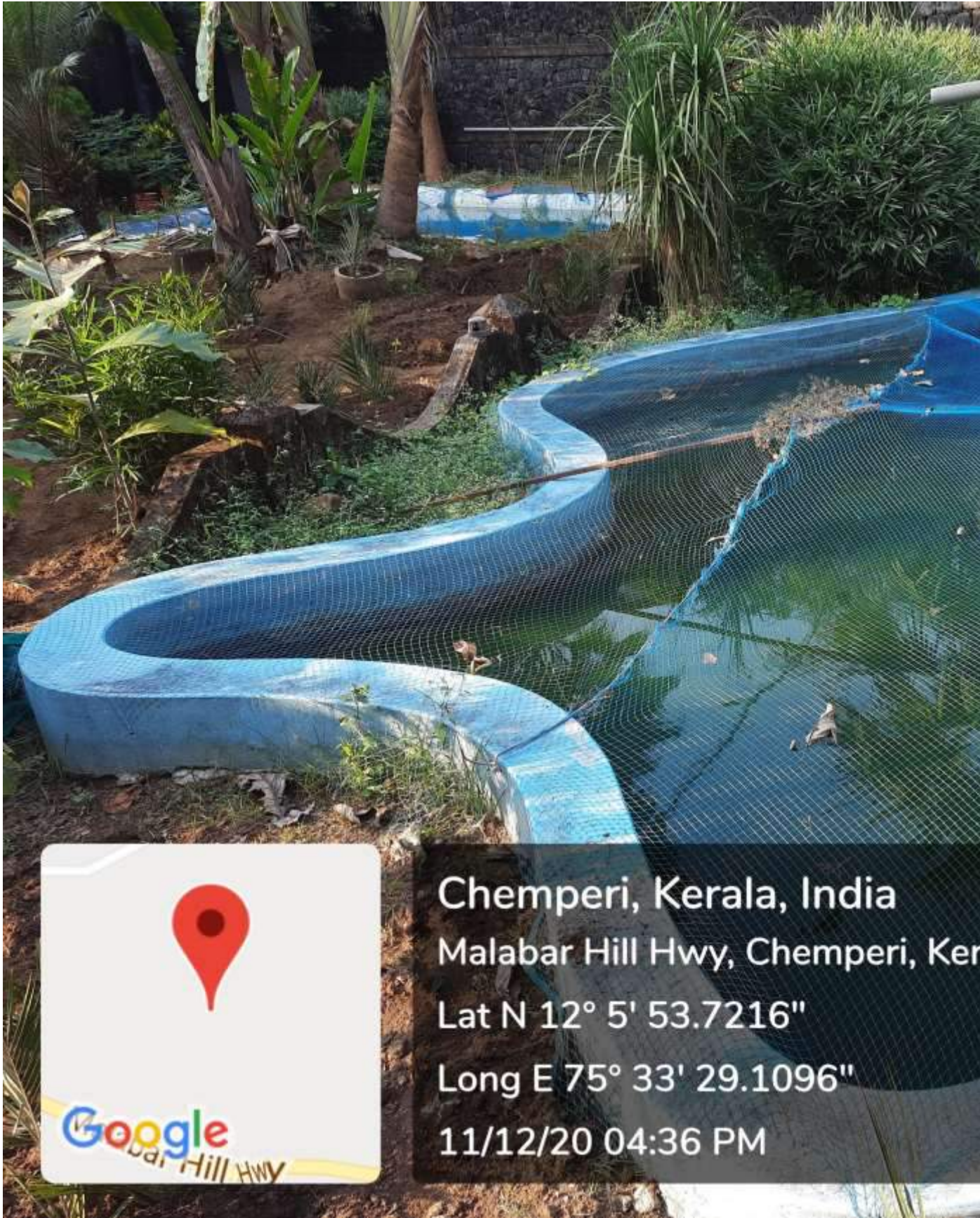
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670632, India



Chemperi, Kerala, India

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Lat N 12° 5' 53.7216"

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11/12/20 04:36 PM



Chemperi, Kerala, India

Panchayath Rd, Chemperi, Kerala

Lat N 12° 5' 39.03"

Long E 75° 32' 45.7728"

10/08/20 09:10 AM

Best Practice 2

Integrated formation through Rural Camp (Gramadarshan) and National Management Fest (Karmanta) every year

Snapshots



















Rural Camp Snap shots

















